

# Sponsorship Levels

Sponsorship provides excellent visibility for your business and an opportunity to demonstrate your organization's interest in promoting high quality learning experiences for our community's children. Your sponsorship will support local children from low-income families.



To Sponsor Contact:  
 Lisa Rock, (650) 493-2361 x 26  
 Palo Alto Community Child Care  
 3990 Ventura Court  
 Palo Alto, CA 94306  
 Tax Id: 94-2242823

**\$500 - SILVER**

**\$1,000 - GOLD**

**\$2,000 - PLATINUM**

**\$4,000 - TITANIUM**

**ADVERTISEMENT IN:**

- 2.25x3.75" (card) in PACCC Newsletter

**BUSINESS LOGO ON:**

- Front of Save-the-Date Cards

**Business Listing In:**

- Annual Report

**ADVERTISEMENT IN:**

- 7x3.5" (Quarter Page) in PACCC Newsletter

**BUSINESS LOGO ON:**

- Front of Save-the-Date Cards
- Center Banner
- Annual Report

**ADVERTISEMENT IN:**

- 7.5x4.25" (Half Page) in PACCC Newsletter

**BUSINESS LOGO ON:**

- Front of Save-the-Date Cards
- Center Banner
- Annual Report
- Auction Certificates

**ADVERTISEMENT IN:**

- 8x11" (Full Page) in PACCC Newsletter

**BUSINESS LOGO ON:**

- Back AND Front of Save-the-Date Cards
- Center Banner
- Annual Report
- Auction Certificates
- Front of Posters
- Auction Homepage

In addition, all Sponsors will receive:

- A Hyperlinked Business Logo on PACCC's event website
- A Hyperlinked Business Logo on Auction website bid pages
- A Facebook highlight

- Annual Report is distributed to over 200 donors and community supporters.
- Palo Alto Community Child Care's Facebook page has 500 followers and gets over 300 views per week.
- The PACCC Newsletter is distributed to over 1,500 people and visible online.
- Save-the-date cards and collateral materials are seen by more than 1,000 families, as well as local businesses around town and community supporters. Materials are distributed at PACCC's 19 child care centers and local community events.
- Center Banners are approximately 3'x2' and are displayed in parent areas for families and vendors to see.
- 450,000+ affluent and cause-minded shoppers searching for items through Bidding For Good.
- Our past auctions have generated over 1,000 highly engaged and motivated bidders.

