



PHOTO RELEASE

On occasion, Palo Alto Community Child Care staff will take photographs of enrolled children. These photos are primarily used for center purposes: to display in the center to show parents what the children have been involved in or to create keepsakes for the staff or children of their experiences. Occasionally we find the need to use a photo for marketing purposes: PACCC newsletter, PACCC website, summer brochure, local newspaper advertising.

We can only use your child's photo if we have permission from you. Please indicate below if you do or do not authorize the use of photos of your child for purposes other than center-based needs.

PLEASE NOTE - Children's names will not be used without prior written parent consent.

Yes, I authorize Palo Alto Community Child Care to use photos of my child for the below purposes:

Check all that apply

- A ALL (Listed Below)
- B Center Newsletter
- C PACCC Marketing Materials, ex. Newsletter, PACCC brochure, Annual Report
- D PACCC Website
- E PACCC Social Media, ex. Facebook page
- F Local Advertising, ex. local newspaper, summer brochure

No, I do not authorize Palo Alto Community Child Care to use photos of my child for marketing purposes.

Child's Name (please print)

Parent/Guardian's Name (please print)

Parent/Guardian's Signature

Date