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A future where every child reaches their full potential; teachers are valued;
and families are supported in raising their children.

ANNUAL REPORT



Palo Alto Community Child Care
Learning, Playing, Growing Together

PACCC'S MISSION

As a community leader in Palo Alto,
we support parents and regional
educational professionals and access to quality education.

The work of PACCC benefits greatly from the financial support of numerous individuals and organizations. All generous donations contribute to the overall success of PACCC. To support our work, tax-deductible gifts may be made in the form of a check made payable to PACCC or via PayPal at [Paypal.me/paccc](https://paypal.me/paccc)



3990 Ventura Court
Palo Alto, CA 94306

o Alto, PACCC partners with
al agencies to provide quality,
ossible childhood care and education.

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A MESSAGE FROM OUR EXECUTIVE DIRECTOR

"The mind is not a vessel to be filled, but a fire to be kindled." -
Plutarch



Dear PACCC Supporters,

A great teacher makes all the difference in the world to a child.

Think for a moment about the teachers you had as a child. Whether you are remembering that amazing teacher who made you feel like you could do anything or that not-so-great teacher who left you longing for the end of the school day, one thing is clear - you remember them well! And they made a difference.

We want teachers to make the kind of difference that shows a child all they are capable of and lifts them up to reach their full potential.

That's pretty powerful to think about and the reason why at PACCC we are focused on making sure teachers have what they need to be the best they can be. It matters for the development and well-being of a child. It matters for the future of our community and the world. It's really that significant.

Investing in the professional development of teachers and providing a livable wage creates a strong foundation that will bring dedicated teachers to the classroom and keep them there.

High quality child care and education programs with skilled educators are proven to be critical for children's development and provide a vital community need that supports working families. The quality educators working with and supporting the development of young children is vital to preparing our youngest learners for future success. Our dedicated PACCC educators influence the minds and futures of over 1,000 children every year!

For over 44 years, PACCC has delivered exceptional child care and education programs for children birth through fifth grade in Palo Alto. Our quality programs directly influence a child's cognitive, social, physical and emotional growth throughout crucial touchpoints in their development.

Your support of PACCC directly improves the livelihood of teachers who change lives and help children develop a love of learning and the confidence to contribute to their community and the world in meaningful ways.

We thank every family, every donor, every community partner and every volunteer who has given their trust, time, money and support to PACCC this year. We are honored to be a part of this special community and with your help we are making a difference in the lives of children, families and educators.

With gratitude,

Lisa Rock

"A great teacher makes all the difference in the world to a child."

A MESSAGE FROM OUR BOARD CHAIR



To Our PACCC Community,

It is a pleasure to present you with this annual report that highlights the significant work PACCC has accomplished over the past year. You'll see as you flip or scroll through these pages that key drivers for our agency are maintaining excellence in our child care programs, providing professional development opportunities for our staff, and sustaining our Family Partnership Program. It's clear that in its 44th year, PACCC continued to provide exceptional care for the children of Palo Alto and continued to be an integral part of our community's education network.

PACCC has been able to do this by remaining committed to its vision of a future where every child reaches their full potential, teachers are valued, and families are supported in raising their children. It's that vision that informs PACCC's mission to be a community leader in Palo Alto and partner with parents and regional agencies to provide quality, professional and accessible childhood care and education.

To continue this great tradition, the PACCC Board has been focused on fiscal planning that will allow PACCC to continue to serve its mission and the children of Palo Alto well into the future. We've been carefully and thoughtfully planning for the balancing of our goals of providing quality, affordable child care for families, while serving low-income working families through our Family Partnership Program and recruiting and retaining our outstanding staff. We'll continue that purposeful exercise as we finish our new three-year strategic plan and its related financial plan later this year.

Please know that your generosity allows PACCC to fulfill its critical mission and has a direct effect on the well-being of so many families' lives. On behalf of the Board of Directors, thank you for being part of our PACCC Community, and we look forward to PACCC caring for the children of Palo Alto for many years to come.

Sincerely,

Gina M. Signorello

BOARD OF DIRECTORS

OFFICERS

Gina Signorello - Chair

Karna Nisewaner - Chair-Elect

Carlos Santamaria - Treasurer

Rochelle Gerstner - Secretary

DIRECTORS AT-LARGE

Susan Allen

Katie Gentry

Raju Parikh

Kimberly Blears

Catherine Magill

Rachel Samoff

Abby Bradski

Lori McCormick

Bob Shaw

Clara Chang

Daniel Moore

Nancy Shepherd

LIFELONG LEARNING

PACCC Educators Attending Professional Conferences

PACCC is highly committed to the professional development and well-being of our dedicated teachers and staff. Each year, our educators report that they feel valued and supported with the opportunities PACCC provides for ongoing professional and personal development. Our organization has a long history of fostering a professional culture that draws inspiration from each other through shared experiences in lifelong learning, collaboration, leadership and creativity.

One of the best ways to maintain quality in our programs is for our teachers to attend early childhood conferences, with both intrinsic and extrinsic rewards. PACCC educators who are given this opportunity have meaningful learning experiences in the company of their colleagues, which provides them with a sense of purpose, growth, direction and challenge. They also often have a renewed sense of energy and enthusiasm after attending a conference, which brings more joy and satisfaction to their daily work with children and families.

Attending an early childhood conference is a great way to step out of the routine to be refreshed and revitalized, and to bring new teaching techniques, classroom changes, resources, and even materials to the children. We see their new learning build on existing knowledge and skills, followed by exciting and new ideas brought back and put into use in their programs.

In 2018, PACCC sent staff to these professional conferences:

- The Play Conference in Roseville, CA
- UC Berkeley's Greater Good Science Center Summer Institute
Part of PACCC's continued leadership development made possible by the Pat Einfalt Fund
- Crescent Park's Early Childhood Conference in Palo Alto, CA

We asked those who attended these conferences to share about their experiences. The benefit from these conferences can be best understood in the educators' own words.

"Coming back into our program we are making changes to be more cognizant of children's wellness and emotional health, as well as teachers. I am working hard to facilitate a community where children and adults in our program are energized by what's happening in our daily practices, have a voice to change what isn't working for them, and feel safe and confident to be able to state their needs."

Becky Maguire, Director at College Terrace Children's Center



I enjoyed being in the rich environment surrounded by other motivated and inspired teachers. It made me come back to my center inspired and wanting to share the feeling with my staff by helping to create an environment that staff and children/families feel comfortable and welcome in."

Jessica Belale, Assistant Director at Infant-Toddler Center

"Getting fresh ideas and seeing different ways of setting things up. I was able to soak everything in and bring back to my center everything I learned..."

Crystal Wittcke, Teacher at Downtown Children's Center



"It was awe inspiring to be surrounded by people from all over the world, gathered in one place to learn and discuss how to bring a growing love of learning."

Deidra Wittenberg, Director at Juana Briones Kids' Club

OUR MISSION AT WORK

In 2018 PACCC fulfilled its mission by providing....

- A vital community service creating better job and economic stability for working families of all incomes and backgrounds
- Safe and nurturing environments where children thrive
- Professional development and competitive wages and benefits for our valued educators

1,212

TOTAL CHILDREN served

86

Children served in Infant and Toddler Programs

196

Children served in Preschool Programs

930

Children served in School-Age Programs

115

Low-income families served

320

Children served in PACCC School-Age
Summer Camp Enrichment Programs

289

Childcare providers served by PACCC's
Provider Connection teacher resource center





PACCC'S FAMILY PARTNERSHIP PROGRAM

The Family Partnership Program (FPP) is an integral part of PACCC's Vision, Mission, and Values. It provides eligible families in need the necessary subsidy resources to enroll their children in PACCC's quality child care and educational programs.

PACCC's Family Partnership Program is a vital education resource for families in need.

PACCC's Family Partnership Program provides low-income families access to early care and education opportunities that lead to better futures for children. These working families are contributing to the community and struggle to afford housing and food, let alone education opportunities for their children. Education is proven to significantly improve outcomes for children.

Research shows that families without access to quality early care and education programs are at risk. Disadvantaged families are least likely to have the economic and social resources to provide the successful early developmental stimulation every child needs for future success in school, college, career and life. Lack of access to quality early learning environments can affect cognitive and social-emotional development skills such as attentiveness, persistence and working well with others. Lack of quality early education and learning can lead to poor health, lower-levels of education, poverty, and can negatively affect the economy and community.

PACCC's nineteen centers provide high quality child care and education to families of all backgrounds and a nurturing environment where early learning experiences and physical health greatly impact a child's future success. Children gain skills that build trusting relationships, focus on self-control, perspective taking, self-sufficiency, critical thinking, and self-directed, engaged learning.

Every child deserves access to education. PACCC relies on community supporters like you to help sustain critical early education and after-school support services for children in need.

VOLUNTEER SPOTLIGHT

15 years of dedication and love to share...

Rachelle Crawley has enthusiastically given her time, spirit, and love to be a PACCC volunteer for 15 years. Cassy Curran is her mentor and is an Adult Services Specialist at Abilities United in Palo Alto. Rachelle is a participant within the Independent Living Skills program at Abilities United and Cassy has been assisting Rachelle in her volunteer service at PACCC's Neighborhood Infant-Toddler Center (NITC). Together they volunteer every Tuesday for 2 hours.

According to Cassy, from the beginning of Rachelle's volunteer service at NITC 15 years ago, she has been delighted to be a part of NITC's family. Rachelle helps with snack preparation and follow-up kitchen cleaning. She sweeps the outdoor play walkways and disinfects the baby mats. Rachelle stocks paper goods and prepares baby changing supplies. Most importantly and sweetly, Rachelle loves to be with the children. She helps with hand washing, snack supervision, playing and reading with the toddlers. Rachelle treasures her times holding, feeding and gently playing with the babies.

PACCC is grateful to have such incredibly devoted volunteers like Cassy and Rachelle whose contributions, love, and abilities have filled PACCC with warmth and good will over the years!



In the 15 years of dedicated service to PACCC, Rachelle has volunteered over 1,000 hours!

*Volunteers plant seeds of love that
help countless hearts to grow.*

FINANCIAL STATEMENT

JULY 1, 2017-JUNE 30, 2018

INCOME

Contributions	\$205,171
Foundation Grants	\$10,000
Government Contracts	\$1,036,393
Other Revenue	\$74,747
Gain on Investments	\$51,536
Service Fees/Earned Income	\$8,412,783
Total Income	\$9,790,630

EXPENSES

Program Services	\$8,274,401
Support Services	
Management & General	\$1,341,224
Fundraising Support	\$140,908
Loss on Investments	\$0
Total Expenses	\$9,756,533

Capital Improvements	\$109,900
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Net Assets Beginning	\$4,391,055
Change in Net Assets	\$186,195
Net Assets Ending	\$4,577,250



A New and Improved Play Space for Preschoolers!

In April 2018 the Palo Alto Weekly Holiday Fund awarded a generous grant to PACCC to improve the outdoor play yard at Barron Park Children's Center. The new space will include an expanded and improved climbing structure, new and expanded bike path, new plantings to make it aesthetically pleasing, a new waterproof shade cover to allow for outdoor play opportunities rain or shine and outdoor seating and table areas for reading, games and projects the children are working on. Our vision is to transform the space into an oasis for the children, offering increased opportunities for physical development, areas for nature exploration and inviting spaces for the children to work and play.

The design phase is well under way and a critical aspect of getting the new space just right! We hope to break ground soon as we watch our dream of a new, engaging play yard become a reality. Over the years, the holiday fund has allowed PACCC to improve environments for hundreds of children in our community. We are so grateful for the support we have received!



SPECIAL THANK YOU TO A GENEROUS DONOR!

PACCC received a major contribution from the estate of a very generous donor. PACCC dedicated this generous donation to professional development of our valued educators and enhancements at each of our child care centers and work spaces used by educators.

Improvements to the environments and curriculum included sensory activities, literature and reading environments, dramatic play, manipulatives, renovations to learning spaces and teacher areas, and more.

These enhancements have a direct impact in two key areas that are proven to advance outcomes for children - engaging, child-centered learning environments and investments in the development of educators.

PACCC is deeply grateful for this generous donation!

THANK YOU TO OUR DONORS

This list includes those who made financial contributions to PACCC from July 1, 2017 through June 30, 2018.

\$1 - \$249

Albert and Barbara Gelpi
 Bill and Laura Healy
 Bridget Louie
 Carlos Santamaria
 Carter and Shirley Quinby
 Catherine Howard
 Daniel and Gerda Stephens
 Daniel Koba
 Darrell Duffie and Denise Savoie
 David Flamm and Margaret Stevenson
 Dexter and Jean Dawes
 Dr. Albert and Jeanne Chin
 Dr. Cherrill Spencer and Dr. Richard Leder
 Dr. Mike and Megan Fogarty
 Drs. Robin & Jay Jeffries
 Ferrell and Page Sanders, Jr.
 Gregory and Arthi Dorai
 Harriet Benson
 Howard and Cathy Kroymann
 Jerry Tinney
 Jim and Valerie Stinger
 John and Florine Galen
 Jonathan and Julie Jerome
 Ken and Janice Shaul
 Mark and Renee Greenstein
 Mark Cutkosky and Pamela Reasner
 Matt and Karyn Bordoni
 Minda Levin
 Norman and Nina Kulgein
 Pat Morris
 Patrick Farris
 Phillip and Mary Bobel
 Ralph and Jackie Wheeler
 Richard and Susan Zare
 Robert Raymaker and Bonnie Packer
 Rosa Mass
 Scott and Sandra Pearson
 Tayla and Eric Klein
 Timothy Leary and Erin Swezey
 Winslow and Ann Briggs
 Anonymous (10)

\$250 - \$499

John and Nancy Cassidy
 Kevin Logan
 Luke and Shana Farley
 Nisha Sivasankara Pillai
 Richard Leask and Barbara Means

\$250 - \$499 CONT'D

Rochelle Gerstner
 Wealth Architects, LLC
 William Reller
 Anonymous (2)

\$500 - \$999

Adam and Veronique Baughman
 AmazonSmile Foundation
 Avidbank
 Bilgen Firat and Olcan Sercinoglu
 Bingham, Osborn & Scarborough, LLC
 Brigid Barton
 Callie Turk
 Clara Chang
 Douce France
 James and Victoria Maroulis
 Jonathan and Miriam Brown
 Lawrence Klein and Milbrey McLaughlin
 Leonard and Mary Jo Levy
 Liadan O'Callaghan
 Palo Alto Firefighter Charitable Fund
 Pasternak Patent Law
 Robert and Carol Simpkins
 Sundance Steakhouse
 Susan Allen
 Vista Wealth Management, LLC
 Anonymous (1)

\$1,000 - \$6,000

Alan and Susan Kulawik
 Albert and Joanne Russell
 Burr Pilger Mayer
 Charlotte Castoldi
 Crist, Biorn, Shepherd & Roskoph
 Dahna Pasternak
 Douglas and Barbara Spreng
 Dr. Mar Hershenson
 Dr. Susan Elgee and Steve Eglash
 Elaine Rock
 Garry and Patricia Knox
 Gina Signorello and Charles Katz
 Good Eggs
 Jeff and Jeanette Harrison
 John Morgridge
 Jonathan Klein

\$1000 - \$6,000 CONT'D

Karna Nisewaner
 Katie and Nicholas Parlante
 Keycon, Inc.
 Kiwanis Club of Palo Alto
 Kris Hamamoto D.D.S INC.
 Kyle and Katie Gentry
 Lisa Dusseault and Eric Rescorla
 Markus Fromherz
 Mr. and Mrs. Jerry R. Einfalt
 Palo Alto Players
 Patricia Emslie
 Presidio Bank

\$10,000 AND UP

Anonymous (1)
 Maria Ann Carter

MATCHING GIFTS

Apple Matching Gifts
 Cadence Design Systems, Inc.
 Genentech
 Google
 Microsoft Giving Campaign
 Varian Employee Giving
 VM Ware

GIFTS MADE IN MEMORY OF

Harriet Hunt
 Judy Ritchie
 Judy Sweeney
 Peter Rock

GIFTS MADE IN HONOR OF

Fran Hast and Ann Hollyfield
 Lisa Rock
 Pat and Erin Phillips

The editors have carefully reviewed the list of names above. If you find an error, please accept our apologies and contact PACCC's Development Department so that we may correct our records.

We appreciate your generosity, whether expressed in dollars, in-kind donations or joining in one of our fundraising events. It is with this generosity that PACCC can fulfill its mission to the community.

FUNDRAISING

A big thank you to all donors, sponsors, supporters, and organizations who have contributed to PACCC's fundraising success!

Sponsors Raised \$15,500



CRIST | BIORN | SHEPHERD | ROSKOPH



B|O|S
Pat & Jerry Einfalt
Islas Maintenance Cleaning

Avid Bank
Occasio Partners
Palo Alto Firefighters
Charitable Fund

Pasternak Patent Law
Sundance
Subway

Online Auction Bidding Raised \$20,373 AUCTION TOP 5 POPULAR ITEMS

1

Hot, Home-Cooked Dinner
For PACCC's Amazing
Teachers - Infant, Toddler,
Preschool Program

2

Palo Alto Police
Canine Unit visit a
PACCC center

3

\$200 Evvia
Estiatorio Gift
Card

4

\$100 Gift Card to
Sprouts

5

Spanish Paella
Cooking Class

2018 AUCTION DONORS

Abby Bradski
Adobe Animal Hospital
Adventure Cat
Adventure City
Aimee Reddish
Ambassador Toys
American River Raft
Amici's East Coast Pizzeria
Aqua Adventure
Aquarium of the Pacific
Aqui Cal-Mex
Balletto Vineyards
Bay Area Discovery Museum
Beach Blanket Babylon
Beatriz Pastor
Being Yoga
Book's Inc.
Boulder Creek Golf & Country Club
Bucks of Woodside
California Academy of Sciences
California Shakespeare Theater
Carlos Santamaria

Catherine Magill
Charles M. Schulz Museum
Children's Creativity Museum
Children's Discovery Museum of San Jose
Children's Fairyland
Cindy's Nail Spa
Clara Chang
Cline Cellars
CuriOdyssey
Debra Szecei
Dicie Hinga
Dick's Sporting Goods
Douce France
Drawn2Art
El Pollo Loco
Elisha Maria
Elizabeth F. Gamble Garden
Epiphany Hotel
Eric Schumacher
Erik's Deli
Evvia Estiatorio
Frankie Johnnie and Luigi Too
Galileo
Gilroy Gardens

Gina Signorello
Gold Star Gymnastics
Golden Gate Bridge Transport and
Highway District
Golfland USA
Good Eggs
Grey Matters Toy Store
Happy Hollow Park and Zoo
Harrah's Harvey's Lake Tahoe
Hiller Aviation Museum
Hobee's California Restaurants
Home Depot
In-N-Out
Jake's Restaurant Group
Janta
Jenna Okamura
Jill Hom
Jocelyn Alexander
Joshua Ets-Hokin Photography
Julie Morrison
Kristiane Turner
La Jolie
La'Keisha Flemming
Lanie Wheeler

Auction Donors Continued

Laura and Doug Debs
Lawrence Hall of Science
Lazy Dog
Leaf and Petal
Lisa Rock
Lori and Brian McCormick
Lynne Johnson
Marin Symphony Association
Marin Theatre Company
Mark Goldman
Massage Envy
Matt Romig
Megan McCaslin
Michelle Gonzalez
Misbah Kyrene
My Gym
Nancy and Mark Shepherd
Natalee Garay
Natural History Museum of Los Angeles
County
Niles Canyon Railway
Oakland Zoo
Oriental Trading
Pacific Park
Pacific Pinball
Palo Alto Police
Paul Martin's American Grill
Pier 39
Planet Granite
Rachel Samoff

Rebecca Coppin
Richard Yankivich
Rochelle Gerstner
Sacramento Zoo
San Francisco 49ers
San Francisco Exploratorium
San Francisco Giants
San Francisco Zoo
San Jose Giants
San Jose Sharks
Shawn Hott
Sheraton Palo Alto
Silicon Shores Corporation
Stanford Athletics
Steve and Kate's Camp
Subway
Susan Allen
SusieCakes
The Cobbler
The Counter
The Fish Market
The Habit
The Market at Edgewood
The Tech Museum of Innovation
Trader Joe's
Watercourse Way
Winchester Mystery House
Wishes and Wows
Xiaoling Wang
YMCA
Yvette Rodriguez



amazonsmile
You shop. Amazon gives.



Continue to support PACCC by shopping at Amazon Smile and Good Eggs.

Your Fundraising Dollars Provide...



Services to children and families at 19 child care centers, which is a critical part of our community's education network



178 engaged educators reflecting, learning, and growing through ongoing professional and personal development



Accessibility for working families of all income levels



Quality environments for children to thrive



Countless nutritional hot lunches, enrichment field trips, hugs and words of encouragement



ADMINISTRATIVE OFFICE

3990 Ventura Court
Palo Alto, CA 94306
Phone: (650) 493-2361
Fax: (650) 493-0936
Website: pacc.org



Infant-Toddler & Preschool Programs 2 months - Kindergarten Entry

Barron Park Children's Center
800 Barron Avenue
650-856-7559

College Terrace Children's Center
2300 Wellesley Avenue
650-858-1580

Downtown Children's Center
555 Waverley Street
650-321-9578

Ellen Thacher Children's Center
505 East Charleston Road
650-494-1467

Infant-Toddler Center
4111 Alma Street
650-493-2240

Mini Infant Center
3149 Waverley Street
650-424-9130

Neighborhood Infant-Toddler Center
311 North California Avenue
650-321-3493

Sojourner Truth Child Development Center
3990 Ventura Court
650-493-5990

After-School Programs Kindergarten - 5th Grade

Addison Kids' Club
650 Addison Avenue
650-323-4007

Barron Park Kids' Club
800 Barron Avenue
650-856-1220

Besse Bolton Kids' Club
500 East Meadow
650-856-0847

Duveneck Kids' Club
705 Alester Avenue
650-328-8356

El Carmelo Kids' Club
3024 Bryant Street
650-856-6150

Escondido Kids' Club
890 Escondido Road
650-855-9828

Hoover Kids' Club
445 East Charleston Road
650-565-8847

Juana Briones Kids' Club
4100 Orme Street
650-856-3874

Ohlone Kids' Club
950 Amarillo Avenue
650-493-0774

Palo Verde Kids' Club
3450 Louis Road
650-852-9475

Walter Hays Kids' Club
1525 Middlefield Road
650-325-5350