



**Palo Alto Community Child Care**  
LEARNING, PLAYING, GROWING TOGETHER

# ANNUAL REPORT

## 2022–2023

Serving 19 Locations in  
Palo Alto Since 1974

[www.paccc.org](http://www.paccc.org)





# Our Board Members

## 2022–2023 Board List

### Board Officers

**Rachel Samoff**  
*Chair*

**Bob Shaw**  
*Chair Elect*

**Lanie Wheeler**  
*Treasurer*

**Raju Parikh**  
*Secretary*

### Board Members

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Kimberly Bausback  
Lavinia Branden  
Terrence Chun  
Andrew Dinh  
Olivia Lau  
Catherine Magill  
Hilary McDaniel  
Karna Nisewaner  
Nancy Shepherd  
Randy Shuayto  
Gina Signorello  
Alison Stephens  
Chris Torres  
Cynthia Wood  
Elliott Wright



**Board List**



# Our Vision

A community where children thrive, educators are valued, and families are supported.

# Our Mission

**As a community leader in Palo Alto,** PACCC partners with families and regional agencies to provide and advocate for exceptional and accessible childhood care and education.

# Our Programs

## 2022-2023

Throughout our 19 facilities, PACCC provides quality education and care for children from infancy-toddler to preschool, to school age. We do that through strategic partnerships and meticulously designed programs that help us deliver on our mission “to provide and advocate for exceptional and accessible childhood care and education.”

### Highlights of our programs and partnerships:

#### Transitional Kindergarten

PACCC was prepared to serve Transitional Kindergarten (TK) children at all Palo Alto Unified School District elementary sites offering TK which included: Duveneck Kids' Club, Walter Hays Kids' Club, Barron Park Kids' Club, El Carmelo Kids' Club and Palo Verde Kids' Club. PAUSD TK enrollment was less than they anticipated. Through the support of Palo Alto Holiday Fund, PACCC was able to subsidize full-day education and care to TK students.

#### California Preschool Audit

In November 2022, the California Department of Education completed an audit of PACCC's California State Preschool Programs (CSPP) including Barron Park Children's Center, Downtown Children's Center, College Terrace Children's Center, Ellen Thacher Children's Center, and Sojourner Truth Child Development Center. All centers surpassed expectations and state auditors praised PACCC for implementing CSPP in an equitable way, truly providing the same exceptional, quality care for all children, both full fee and subsidized. PACCC centers received top scores of 7 for the Environmental Rating Scales. PACCC was praised for our extensive professional development program for our staff.



## Facility Improvements

All of PACCC's infant-toddler and preschool programs were painted and refreshed, giving staff a fresh, clean slate to re-envision their center. Staff worked with consultant Stephanie Hill regarding early childhood environments and the importance of the environment being the 3rd teacher. New equipment, furniture and supplies were purchased to align best with developmentally appropriate practice in an aesthetically pleasing environment. These efforts resulted in a nearly 50% increase in parent satisfaction regarding PACCC facilities.

### Infant-Toddler Locations

Infant-Toddler Center (ITC)

Neighborhood Infant-Toddler Center (NITC)

Sojourner Truth Child Development Center, Infant-Toddler (STCDC)

### Preschool Locations

Barron Park Children's Center (BPCC)

College Terrace Children's Center (CTC)

Downtown Children's Center (DCC)

Ellen Thacher Children's Center (ETCC)

Sojourner Truth Child Development Center – Preschool (STCDC-PS)

### School-Age Locations

Addison Kids' Club (AKC)

Barron Park Kids' Club (BPKC)

Besse Bolton Kids' Club (BBKC)

Duveneck Kids' Club (DKC)

El Carmelo Kids' Club (ECKC)

Escondido Kids' Club (EKC)

Hoover Kids' Club (HKC)

Juana Briones Kids' Club (JBKC)

Ohlone Kids' Club (OKC)

Palo Verde Kids' Club (PVKC)

Walter Hays Kids' Club (WHKC)

# Our Strategic Plan

## Our Strategic Plan:

*We have 4 main objectives in our strategic plan:*

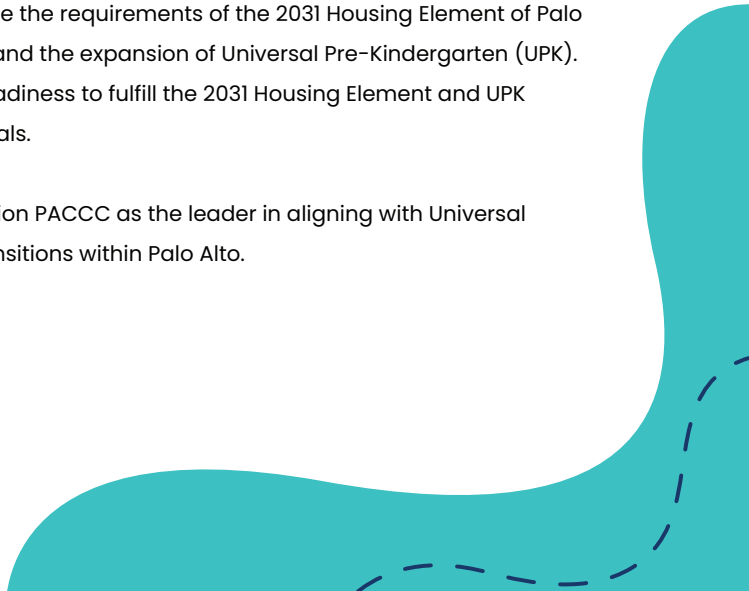
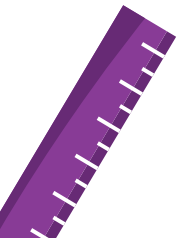
### 1. Investing and Building 21st Century Education and Care

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**Goal 1.1:** Strengthen PACCC's reputation as the employer of choice for educators through competitive total compensation, enriched professional development opportunities, and enhanced staff engagement strategies.

**Goal 1.2:** Carry out a Feasibility Study and prepare a Capital Campaign to improve and extend our facilities, in order to accommodate the requirements of the 2031 Housing Element of Palo Alto Housing and the expansion of Universal Pre-Kindergarten (UPK). Assess our readiness to fulfill the 2031 Housing Element and UPK expansion goals.

**Goal 1.3:** Position PACCC as the leader in aligning with Universal Preschool transitions within Palo Alto.



# Our Strategic Plan:

## 2. Supporting Families and Building Community

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**Goal 2.1:** Proactively identify and secure resources aimed at enhancing financial assistance for families in need and potentially reducing tuition increases.

**Goal 2.2:** Create and execute a holistic Diversity, Equity, Inclusion, and Belonging (DEIB) program aimed at ensuring equitable treatment, inclusive practices, and representation that mirrors the diverse demographics of Palo Alto.

**Goal 2.3:** Amplify PACCC's role in family support, incorporating a resource hub for information, education, support, and activities for children and families.

## 3. Cultivating Valuable Partnerships

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**Goal 3.1:** Advocate at local, county, and state levels for accessible and high quality childcare for all families.

**Goal 3.2:** Involve youth partnerships in a community-wide project to aid all children in succeeding, similar to Developmental Assets in the 2000s.

**Goal 3.3:** Integrate youth and family partners into PACCC programming to enhance impact.

# Our Strategic Plan:

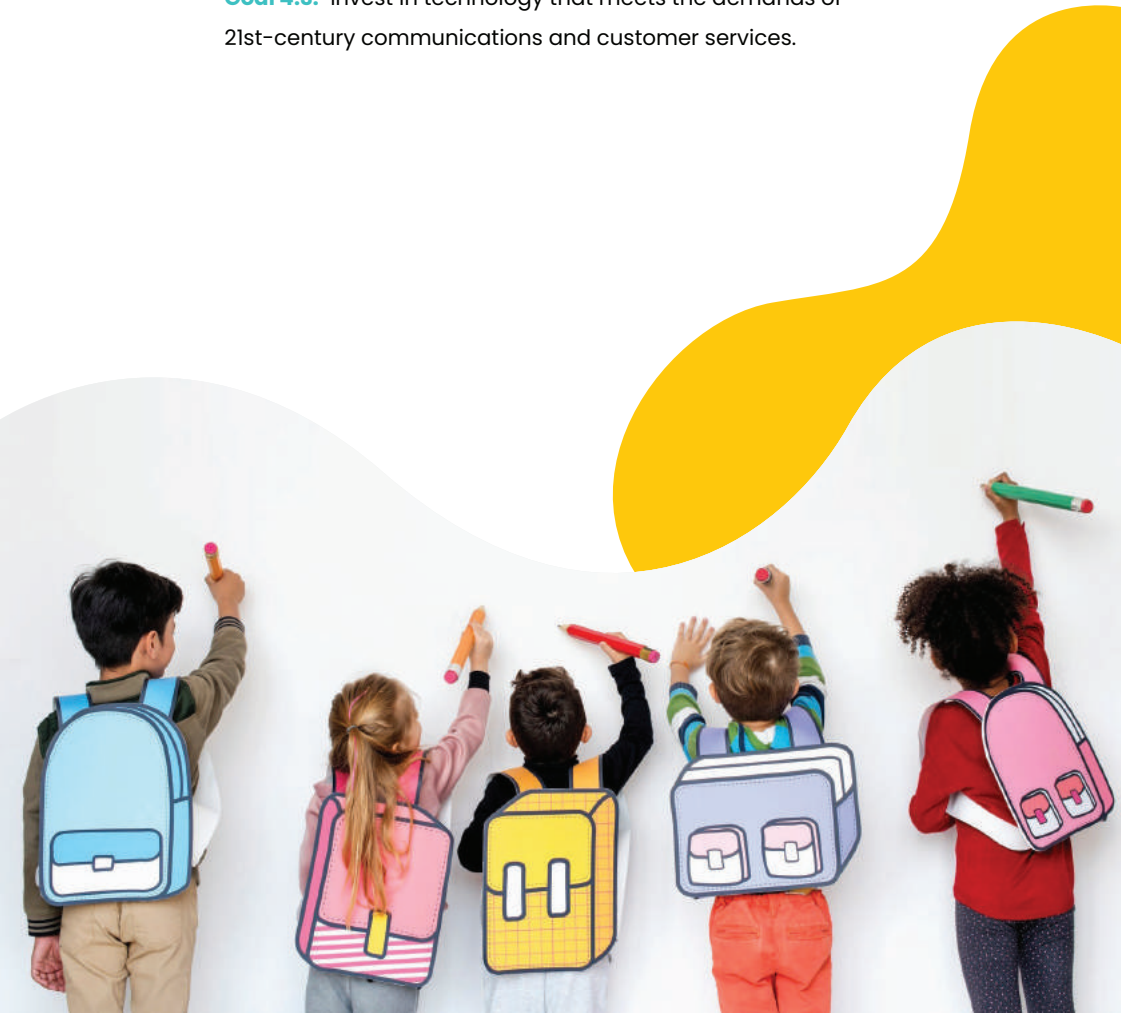
## 4. Elevating PACCC's Impact

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**Goal 4.1:** Enhance PACCC's role as a vital community cornerstone for early childhood education and care via marketing and community interaction.

**Goal 4.2:** Promote organizational leadership (staff and board) to bolster PACCC's ability to fulfill its mission and vision.

**Goal 4.3:** Invest in technology that meets the demands of 21st-century communications and customer services.



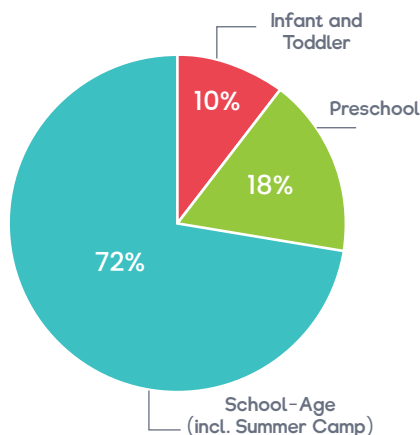


# Children Served

PACCC served a total of 1,072 children from 7/1/22 through 6/30/23, with 127 children receiving financial assistance, as follows:

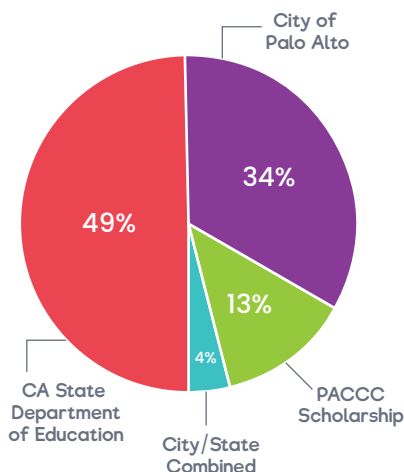
## Number of children served:

Infant and Toddler	112
Preschool	183
School-Age (incl. Summer Camp)	777
	1072



## Number of children who received financial support:

CA State Department of Education	63
City of Palo Alto	43
PACCC Scholarship	16
City/State Combined	5
	127



# Financial Statement

July 1, 2022 – June 30, 2023

## Income

Contributions and Fundraising	\$ 100,767	1%
Foundation Grants	\$80,660	1%
Government Contracts	\$1,502,425	14%
Other Revenue	\$170,037	1%
Contributed Rent	\$828,339	7%
Investment Income	\$140,773	1%
Service Fees/Earned income	\$8,677,205	75%
<b>Total Income</b>	<b>\$11,500,206</b>	



# Financial Statement cont'd

## Expenses

Program Services	\$9,887,895	88%
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General Operations and Management	\$1,368,220	12%
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<b>Total Expenses</b>	<b>\$11,256,115</b>	
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Net Assets Beginning	\$4,169,310
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Change in Net Assets*	\$244,091
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<b>Net Assets Ending</b>	<b>\$4,413,401</b>
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\*Change in Net Assets will be used for future investments over the 19 facilities.





# Our Donors

**We would like to thank our donors for their commitment to the children of Palo Alto and thus, the future of this community through their generous donations!**

Aditi Chandra and Aditya Pal

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Albert and Joanne Russell

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Yuri Gonzaga and Christine Hummel





# Celebrating our 50th Anniversary!

We're looking forward to celebrating our  
50th anniversary of educating and caring  
for Palo Alto's children in May 2024!

## PACCC TIMELINE

